48TH INTERNATIONAL EXHIBITION OF

INVENTIONS GENEVA

UNDER THE PATRONAGE OF

THE SWISS FEDERAL GOVERNMENT, OF THE STATE, THE CITY OF GENEVA AND OF THE WORLD INTELLECTUAL PROPERTY ORGANIZATION WIPO







THE WORLD'S UNIQUE ANNUAL EXHIBITION

- 1'000 new inventions and products
- 825 exhibitors from 42 countries
- 80% companies and universities
- 20% private inventors and researchers
- More than 30'000 visitors from all 5 continents
- Journalists, reporter radio and TV from the world



Stand of WIPO (World Intellectual Property Organisation) and IPA (Swiss Federal Institute of Intellectual Property)

The International Exhibition of Inventions of Geneva benefits from the most extensive support and privileges that can be granted to an exhibition. It is under the patronage of the Swiss Federal Government, the State, the City of Geneva and of the World Intellectual Property Organization - WIPO.

This support testifies to the usefulness and quality of the event, now acknowledged as the most important exhibition of inventions anywhere today. It is also the most international, with the participation of 42 countries.

PRESENTING YOUR INVENTIONS OR SERVICES



You have developed an invention that is worth selling. So you try to market your novelty. To do this, you have to contact manufacturers, commercial agents, financial backers or promoters who can distribute your product worldwide. By experience we know that to do this yourself will take you a long time and will cost you a lot of money without any guarantee of success. It could also be the case that your invention is already being manufactured and sold, but not in all countries where you would like to negotiate manufacturing licences or seek new business outlets. It is to eliminate precisely these difficulties and to enable you to get in direct contact with thousands of professional buyers from all over the world that Palexpo organizes, for you, the International Exhibition of Inventions of Geneva. It is the safest way to make you better known and to enable you to market your invention.

YOU SHOULD EXHIBIT TO:

SHOW your invention, new product or new technique, your capabilities, your activities and your services to businessmen visiting.

TURN YOUR INVESTMENTS INTO PROFIT by protecting and developing your invention through the negotiation of licences.

MEET AND MAKE FRUITFUL CONTACTS with manufacturers, commercial agents, promoters, financiers, users and entrepreneurs of all kinds, both national and international, who come especially to this Exhibition from many countries.

PUBLICIZE the fruits of your research to professional business visitors, journalists and the public at large in order to hasten their acceptance on the marketplace. Grasp every opportunity that the biggest specialized event devoted entirely to inventions can offer. **BENEFIT** directly from advertising and media coverage.



WHO CAN FXHIBIT?

Manufacturing and commercial companies and enterprises | inventors and private researchers | consultancies | laboratories | universities | private and state-owned research institutes and other organizations | patent brokers and promoters of innovation | associations and similar bodies | service and financial organizations | publishers | regional, national and international organizations.

PRI7FS AND AWARDS

The International Jury made up of 82 specialists will judge each invention exhibited and will select a number of them for prizes and awards. Thanks to the competence and standing of this Jury, we can state with confidence that the prizes given will eloquently certify the merit of the winning inventions and will be a substantial help in their commercial launching.

GRAND PRIX OF THE INTERNATIONAL EXHIBITION OF INVENTIONS OF GENEVA awarded to the best invention of the Exhibition

THE PRIZE OF THE PUBLIC awarded on the basis of a popular vote by visitors to the Exhibition

PRIZE OF THE WORLD INTELLECTUAL PROPERTY ORGANIZATION – WIPO

PRIZE OF THE STATE OF GENEVA

PRIZE OF THE CITY OF GENEVA

PRIZE OF THE INTERNATIONAL FEDERATION OF INVENTORS' ASSOCIATION — IFIA

INTERNATIONAL PRESS PRIZE

PRIZE OF THE MINISTRY OF EDUCATION AND SCIENCE OF RUSSIA

PRIZE OF RUSSIAN ACADEMY OF SCIENCES

PRIZE OF THE NATIONAL RESEARCH COUNCIL OF THAILAND

PRIZE OF THE MINISTRY FOR SCIENTIFIC RESEARCH AND INNOVATION — ROMANIA

INPI PRIZE - NATIONAL INSTITUTE FOR INDUSTRIAL PROPERTY - FRANCE

PRIZE OF THE SPANISH OFFICE OF PATENTS AND TRADEMARKS

PRIZE OF THE POLISH OFFICE OF PATENTS

PRIZE OF THE STATE AGENCY FOR INVENTIONS AND TRADEMARKS OF ROMANIA - OSIM

PRIZE OF THE STATE AGENCY FOR INTELLECTUAL PROPERTY – AGEPI – MOLDOVA

PRIZE OF THE ASSOCIATION FOR SCIENCE AND TECHNOLOGY "TECHNOPOL MOSCOW" — RUSSIA

KING ABDULAZIZ UNIVERSITY SPECIAL AWARDS FOR INNOVAZION

INVENTION AND INNOVATION AWARD OF THE HONG KONG FEDERATION OF INVENTION AND INNOVATION

INTERNATIONAL STRATEGIC TECHNOLOGY ALLIANCE GLOBAL INNOVATION AND INVENTION AWARD - ISTA

PRIZE OF THE POLYTECHNICAL UNIVERSITY OF HONG

PRIZE ALI & HOMA — NORMAL UNIVERSITY OF BELIING

SWISS AUTOMOBILE CLUB PRIZE - ACS

PRIZE FOR SPIRIT OF ENTERPRISE awarded by the Circle of Company Directors – CDE

INDUSTRIAL DESIGN PRIZE

THE GARCIA CABRERIZO PRIZE - SPAIN

PRIZE OF THE LEGAL COMPANY "GORODISSKY & PARTNERS" — RUSSIA

THE YOUNG BUSINESS MANAGERS' ASSOCIATION PRIZE — G.JD

PRIZE OF THE CHAMBER OF COMMERCE AND INDUSTRY FRANCE-SWITZERLAND

PRIZE OF THE ITALIAN CHAMBER OF COMMERCE FOR SWITZERLAND

PRIZE OF THE EUROPEAN CENTRE OF APPLIED RESEARCH

PRIZE LUCIAN BLAGA, UNIVERSITY OF SIBIU, ROMANIA

PRIZE OF THE TECHNICAL UNIVERSITY OF CLUJ-NAPOCA, ROMANIA

PRIZE OF THE FIRST INSTITUTE OF INVENTORS AND RESEARCHERS OF THE I.R. OF IRAN

PRIZE ARMAN GOHAR SIRJAN — IRAN

PRIZE OF MEHR-e-ALBORZ UNIVERSITY OF THE ISLAMIC REPUBLIC OF IBAN

PRIZE OF MEDICAL SCIENCE GUILAN UNIVERSITY OF THE ISLAMIC REPUBLIC OF IRAN

PRIZE OF THE CHINESE DELEGATION FOR INVENTION AND INNOVATION

PRIZE OF THE SAUDI ARABIA DELEGATION

PRIZE OF THE ROMANIAN DELEGATION OF THE EXHIBITION

PRIZE OF THE ITALIAN DELEGATION OF THE EXHIBITION

PRIZE OF THE INTERNATIONAL INVENTIONS EXHIBITION OF TAIPEI

PRIZE OF THE INVENTIONS ASSOCIATION OF TAIWAN

PRIZE OF THE NATIONAL FEDERATION OF FRENCH ASSOCIATIONS OF INVENTORS — FNAFI

PRIZE OF THE MALAYSIAN ASSOCIATION OF RESEARCH SCIENTISTS — MARS

PRIZE OF THE KOREA INVENTION PROMOTION ASSOCIATION — KIPA

PRIZE OF THE HONG KONG AND GENEVA INVENTIONS EXHIBITIONS

ARCA SPECIAL PRIZE OF THE UNION OF INVENTORS – CROATIA

PRIZE OF THE GERMAN ASSOCIATION OF INVENTORS

PRIZE OF THE POLISH INVENTORS AND RATIONALIZERS ASSOCIATION

PRIZE OF THE EUROPEAN INVENTORS' ASSOCIATION – AEI

GOLD, SILVER AND BRONZE MEDALS will be awarded to the inventions displaying the qualities required by the International Jury





rnze giving ceremony with Jean-Luc vincent, President of the Geneva International Inventions Exhibition





GENEVA THE HIIR OF THE WORLD

Geneva is unique: a business and finance center, an international marketplace for goods, inventions, ideas and cultures, seat of the United Nations Office in Geneva, of the World Intellectual Property Organization (WIPO), of 440 international organizations and of 931 multinationals, this city is where one half of the world meets the other. It is an international economic crossroads, a meeting-place for philosophers, scientists, economists and entrepreneurs.



NEW INVENTIONS, SERVICES AND VISITORS FROM ALL OVER THE WORLD



The International Exhibition of Inventions of Geneva is the biggest event in the world to be exclusively devoted to inventions. All the novelties at this exhibition can only be shown here once.

Industrial and commercial companies, universities, inventors and researchers, associations, private and state organisms and institutes, present their inventions, the results of their research and their new products. Manufacturers, commercial agents and financiers will find 1000 absolute novelties ready to be marketed in the following fields:

Energy - Environmental Protection | Computer Sciences | General Engineering | Industrial Processes | Watchmaking | Electricity | Electronics | Building, Construction and Civil Engineering | Carpentry | Plumbing | Ventilation | Heating | Safety and Security Equipment | Ironware | Domestic appliances | Commercial and Industrial Equipment | Agriculture | Gardening | Textiles | Medicine and Hygiene | Optical Equipment | Teaching Aids | Transportation | Cars | Foodstuffs | Cosmetics | Health | Sports | Leisure | Practical Novelties | Publicity | Packaging | Toys and Games.

INFORMATION ABOUT THE LAST EXHIBITION

Exhibition area: 9'500 m² Exhibitors:

- 825 from 42 countries.
- Companies, universities, State organisations 80%.
- Private inventors and researchers 20%.

Business volume negotiated:

A survey among participants revealed that licences were negotiated for more than 45% of the novelties shown. The business value of these contracts was in excess of \odot 50 million.

Visitors:

- 30'850 from five continents.
- Businessmen: about 60%.
- Journalists, reporter radio and TV from the world.

48TH INTERNATIONAL EXHIBITION OF **INVENTIONS GENEVA 10-14 MARCH 2021** - PALEXPO HALL 7

Opening hours 9:30 a.m. to 6 p.m. – Sunday : 9.30 a.m. to 5 p.m.

Admission charge CHF 14.- / CHF 8.- per person for children less than 15 years old and groups of 10 or more persons

Accommodation Palexpo Hotel Reservation – info@palexpohotelreservation.ch

Tourist office Geneva Tourism Office — Tel + 41 22 909 70 00 — geneve-tourisme.ch

Further information International Exhibition of Inventions – Palexpo SA – P.O. Box 112 – 1218 Le Grand-Saconnex, Geneva Switzerland Tel. + 41 22 761 11 11 – Fax + 41 22 798 01 00 – expo@inventions-geneva.ch



Gaëlle Grosjean, Director of the Exhibition – Jean-Luc Vincent, President of the Exhibition-Pierre Maudet, State Councillor of Geneva – Francis Gurry, Director of WIPO – Sami Kanaan, Mayor of the City of Geneva – Robert Hensler, President of Palexpo SA – Claude Membrez, Director of Palexpo SA Francis Gurry, Director of WIPO – Jean-Luc Vincent, President of the Exhibition – Gaëlle Grosjean, Director of the Exhibition – Claude Membrez, Director of Palexpo SA Alireza Rastegar, President of IFIA - Pierre Maudet, State Councillor of Geneva and Ignazio Cassis, Swiss Federal Councillor listening to Yvan Bourgnon presenting his project The Seacleaners.